

Michigan Interscholastic Horsemanship Association  
Board of Directors Meeting  
Agenda  
November 11, 2017 10:00 a.m. – 2:00 p.m.  
MSU Teaching Facility

Roll Call: **1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20**  
Executive Board: **Chair, 1<sup>st</sup> VC, 2<sup>nd</sup> VC, Secretary, Treasurer, Rules, State Show**

10:03am  
Introductions:

Call to the Public:

Agenda

Changes No  
Motion to Approve D17  
Second D6  
**Pass/ Fail**

Minutes

Changes  
Motion to Approve d17  
Second D11  
**Pass/Fail**

Treasurer's Report

Discussion  
All is input up to 9/30. Payed out 59,036.65 dep 91,047.00 from HS  
Registration. Bal 109,208.81 as of 9/30  
Ch 98,260.47 Regions A: 6,918.57 B: 6,419.95 C: 24,729.21 D:  
8,939.72 E: 21,898.95  
Regions will be brought down to \$5000 by the end of the year.  
Motion to Approve D17  
Second D15  
**Pass/Fail**

Old Business:

New Business:

A. Smoking at Meets

1<sup>st</sup> VC: Brought up from an email received. There is a tobacco free policy for the state of Michigan. It includes all school sponsored events whether on or off property.

D6: Doesn't allow smoking at their meets. Only allows smoking in the campground area. It is brought forth as a fairground and school event rule. They have had no issues.

Other districts handle it the same way.

D14: Doesn't have a problem with no smoking, but she has teams which are not recognized by their school so the rules don't apply.

Chair: We can state it, but unfortunately may not be able to enforce it.

1<sup>st</sup> VC: If someone feels strongly about it and wants to write up a rule change from the board, they are welcome to do so.

## B. 2018 Dates

January

Phone meetings: December 17, April, June, July, December

## C. Registration Fees/Paybacks

1<sup>st</sup> VC: Current: Junior 30 Including Insurance, HS 70 Including Insurance, Groom 8,

Recommendation to keep fees the same

20171111-001 Motion to keep the registration fees the same as 2017.

Motion D14

Second D5

Pass

2<sup>nd</sup> VC: Paybacks: Are we looking at keeping it the same. Looking for ways to give incentives to grow districts.

1<sup>st</sup> VC: Can we use some funds to increase membership. How do we grow MIHA?

One topic is to potentially to contribute more funds to the districts helping to increase what the district is able to do.

D3: Why not just change how much is charged for registration?

Chair: We started giving money to the districts to help fund the struggling districts. The extra money coming back helped this.

St Show Chair: We are trying to find ways to help grow your districts? A teams are falling away.

D5: It would be a gesture of good will that the board helps replace district equipment. Also asked why we didn't have standardized posters to put up in tack shops.

Chair: His fear if we gave more money back to the district, would the 500 be enough to cover replacing equipment? And those districts not breaking even may not push hard to get the riders.

D2: If you want to grow, we need to advertise more. Additionally, we need to change the way we market. IEA is advertising the collegiate level. This group is marketing the scholarship angles.

Chair: We have done virtually everything brought up for advertising.

D5: IEA is also marketing through the barns. We have to shift our marketing toward team and schools.

Chair: Coming up with a poster that could be placed in schools.

D6: NRHA backs IEAs promotions

Also our meets interfere with other national competitions.

D16: Thinks it's a good idea.

D13: Has done mailings, road trips, posters. They communicate with the community and schools.

D10: Goes to the open houses for the schools

2<sup>nd</sup> VC: Option of the application for things you wish to purchase. We could look at the blanket increase, or put in a request to the board.

D13: Would like a blanket fee to put into advertising.

D14: Some counties are losing the horse industry.

Chair: How do we hold the districts accountable for the advertising? How about a reimbursement for the advertising.

D11: Likes either option.

2<sup>nd</sup> VC: Keep in mind those who are riding the line of return into the state. You will need to increase your rider count to cover it.

D16: How about getting the money to the advertising committee to get the posters and promotions.

D6: Branding is important. We need to have one and promote it.

1<sup>st</sup> VC: Compared to last year we are up \$12000 this year.

Chair: The suggestion is to give \$500 to each district

D5: We've covered the increase in insurance. Are we expecting any kind of increase this coming year? If \$250 went to the junior and \$250 to the senior, it still funnels money back.

D9: Wants to remind everyone when we sat in this room and our balance in the treasury was less than \$8,000. The districts loaned money to the state. The fact that we have evolved now to having the money on hand, it would speak well of the board to give some of that money back.

2<sup>nd</sup> VC: Will this help your districts meet goals? Will it help you to encourage your coaches to recruit members? It will be up to all DCs to motivate their coaches.

Current payout: \$500 for junior

Senior Under 30 riders state pays for the judges

74 or under \$2000

75-100 \$2500

101-125 \$3000

126 and above is \$3500

20171111-002 Motions a one-time \$500 for senior and \$250 for junior payback to the district for district promotion to be paid at district registration in addition to the standard annual payout.

Motion D16

Second D13

**Pass**

D. Tack Trailer:

2<sup>nd</sup> VC: We plan renting a U-haul trailer for states this next year to haul the equipment up. Cost is about \$210 for a week.

E. A Team Incentive

No need for more discussion

F. Rules Changes from the Board

D11: Does there need to be a rule change for the home school issues from this year?

D5: We need to clarify charter schools in the rulebook. Something like the charter school will be treated as a public school.

Enrollment form will be changed to include proof of enrollment may be required and change for rulebook will be treated as a public school.

D4: Had an issue which a team was inadvertently over slotted. How would slots be removed after classes were shown?

2<sup>nd</sup> VC: Pulls class points at random

## G. Regional Feedback

A: Went well, weather was good. Recommendations for 2018 were done at the end of the meet. Have coach's meetings prior to the meet.

St Show Chair: Had a judge call regarding payment. If you hire a judge for 3 days pay for 3 days even if they are only judging for a few hours in the evening one night.

B. Overall it was good. Submitted a day rate for Saturday and Sunday and one for Saturday, Sunday and Friday evening. Offered a part-time rate for Friday night.

St Show Chair: More judges are charging \$400 per day. A hotel is nice if the judge more than an hour away.

C. Went well. Started on Friday with trail, western riding and one contesting. That put them out early on Sunday.

D. All went well. Had a good time and great weather. Only negative was the return checks after the show.

Chair: The bank was flagging the checks with different writing on the checks based on the treasurer's signature and the pay to. The bank called and received a call back the next day. They returned three checks, one was able to go back and redeposit again.

E. Weather was great. Did run late both Saturday and Sunday. Made the suggestion that the regions remain the same. They are talking about riding Friday night.

1<sup>st</sup> VC: Needs to know so he can get insurance for that night.

2<sup>nd</sup> VC: There were some logistics, but that is why they only did trail.

DC2: What time are you allowed into the fairgrounds?

D6 and D17: Worked with their kids to allow them to do both if possible.

#### H. Expand MIHA Ideas

Covered

#### I. Scholarships

Chair: We do have some money, and we want to increase our scholarship opportunities.

We receive two from MHC for \$500 each and we have 3 \$500.

We are also questioning our requirements. Currently it is all 4 senior team years.

Proposed 4-\$2500 scholarships with the requirements of 3 years cumulative high school registered rider and must be registered your senior year. This removes grooms.

D9: He thinks it is one of the best ideas the board has come up with. Not that there was anything wrong with \$500.

D5: How many did we have apply this year?

1<sup>st</sup> VC: 57

D2: Suggested a wording change to graduating senior.

D16: Doesn't want to totally eliminate grooms. The time that some of the grooms put in is huge.

Rules Chair: We are trying to grow the organization. Grooms, where significant, do not grow the organization?

D6: Grooms don't financially contribute, riders do.

20171111-003 Motion to offer 4-\$2500 scholarships to registered riders who compete 3 of the 4 high school years with the senior year being one of the required years.

Motion: D9

Second D5

Pass

#### Committee Reports:

State Show:

St Show Chair: No protests, all went well. All trophies were there this year. Had a sportsmanship award this year. Brought each kid in with a parent and talked with them. It was a huge success. The winner sent a thank you. She was from Oakland Early College. Had a lot more camping this year. The dogs seemed to work this year. No one abused it.

1<sup>st</sup> VC: The scavenger hunt was a great this year.  
State Show chair: Candice handles the vendors very well.  
Rules:  
Covered  
Junior Division:  
Adding 5<sup>th</sup> grade seemed to be very positive  
Regional:  
Covered

### Membership

1<sup>st</sup> VC: Trying make the registration process more efficient. He is going to try and put together a proof of concept for an online registration process. They can go in and pre-register and find team options. It will help with co-op issues in junior. The idea is to catch things like school registrations. It will facilitate the process for the rider, coach, DC and state. We can perform trending and plan for future events.

D9: Thinks it's a great idea. How many years do anticipate this will take?

1<sup>st</sup> VC: Would like to POC for junior and then move try it for high school.

Historian

No Report

Judges

State Show Chair: Fees are going up. Personal comment for regionals, please find judges who have more than a year's experience.

1<sup>st</sup> VC: As a reminder, we have a judge's contract template online.

Pattern:

Saddle seat patterns were better this year.

Awards:

Year bars are available today

Finance

Please get your judges in to the treasurer with name and address no ss number is required.

Nominations:

Chair

2<sup>nd</sup> Vice Chair

D9: Are Mike and Lauren going to continue?

2<sup>nd</sup> VC: Is currently planning on it.

Chair: At this time he is planning on it.

Submissions are made by a letter of intent or a letter of nomination

Scholarship:

Covered

Tracker Program:

No updates since just before the state meet

Promotional:

Posters, if people have done some of it want to email D5 or be on the committee. Anything you are using, we can begin standardizing. D13 was working on updating the brochures. Suggestions for windows clings, lanyards, stickers and posters.

D6: At the expo, have a touch screen form, and map.

D5: Saddle up does a membership drive in January. March would be the best for the scholarship announcement. If we could have the winners of the scholarships ready on Sunday. If we stay on top of them it may be more organized this coming year. We will invite the winners to the February meeting.

Can we get an online survey?

D6: Are you looking to advertise country wide? Their company prints Equine Chronicles. An inside ad is about \$500, a cover is about \$5000. She is willing to talk to see if an article can be done on MIHA.

Logo:

June

National Competition

Still comes down to a venue. We will keep looking.

District Reports:

1. No Report
2. No additional information.
3. All is good. Banquet tomorrow.
4. Good
5. Had their banquet Thursday. All went well. Issues were more of a parent thing. The members of the team sat next to each other at the banquet.
6. Had their banquet this past week. Dates are set for next year. Having an alumni show and a two day junior meet.
7. Nothing to report
8. Had their banquet. At their last meet they had a judge DQ in showmanship. Corrected it by the end. Regionals were great. Asks if they can have a debit card. One of the banks asks a team opening an account if they wanted a debit card.  
Chair: If you have a receipt for your transactions.
9. All is fine. Districts and regionals went well.
10. Banquet is next weekend. Bill is doing better.
11. All is good
12. Had banquet last Sunday. The board is still the same.
13. Had banquet last weekend. Their board is still the same. They were two shy of meeting 30 riders.

14. Banquet was last weekend. Board remains the same. Looking at 3 teams returning from past years.
15. Banquet was last weekend. Board is the same. Has a school coming back and two new coaches.
16. Banquet was two weeks ago board is the same
17. Banquet is today.
18. Banquet was Monday. Board is the same.
19. NP
20. NP

Correspondence:

Athena Lewandowski sent a thank you card for the sportsmanship trophy.

Call to the Public:

Tack sale December 2<sup>nd</sup> at Jackson Northwest Early Elementary.

2<sup>nd</sup> VC: When you do your vote for DC, it must be a blind vote. It cannot be a hand vote. Have a formal nomination process and a blind vote. Discussion is being covered to doing financial audits this year. Be sure to have all your receipts.

Motion to Adjourn:

Motion D8

Second D15

**Pass/Fail**